

On the Road to Organizational Excellence!

2011 Space Coast HR Conference

Wednesday, April 27, 2011 -- Holiday Inn Melbourne-Viera

7:30 AM – 5:00 PM ❖ Holiday Inn Melbourne ❖ Viera ❖ 8298 Wickham Road (Interstate 95 @ Exit 191)

Professional Development ❖ Sponsor Exhibits ❖ Networking Opportunities

WHO SHOULD ATTEND?

Executives ❖ Business Owners ❖ Labor Relations Managers ❖ Directors ❖ Supervisors
Educators ❖ Staffing Specialists ❖ Human Resource Professionals ❖ Recruiters

\$185 per person* {includes continental breakfast & lunch}

To register and for sponsorship opportunities go to:

www.spacecoasthrconference.com

Attendee Registration Deadline – Friday, April 15, 2011

Featuring Workforce Experts

Keynote Speaker

Fawn Germer, Professional Speaker and Best-Selling Author

“Finding the Up in the Downturn:

How to Turn the Economic Meltdown into Your Greatest Opportunity”

Patrick T Grady, President, Today and Tomorrow Enterprises, Inc.

“Got Change”

Mock Trial – Hosted by Andy Hament, Esq., Ford & Harrison, LLP

2011 Legislative Update – Presented by Myrna Galligano, Esq., MG Services, LLC

“Virtual Teams: Challenges and Opportunities”

Presented by Debra Cohen, Chief Knowledge Development and Integration Officer, SHRM

Master of Ceremonies – Gerry Hoeffner, President, Personnel Dynamics Consulting



Approved for 6.5 Recertification Credits, Including 3.75 Strategic Credits.

Topics and Speakers subject to change without prior notification

*Registration is \$185 if payment is received by April 15, 2011

Fawn's Bio



*If you want to read a very inspiring book, read Hard Won Wisdom.
- Oprah Winfrey*

OK, the truth of it is, if you are a professional speaker and author, and Oprah Winfrey loved your book, you are going to use her quote. Over and over and over again, because Oprah doesn't feature very many books and if she has told the world how "very inspiring" you are, you'd better work it.

And maybe that really is the reason Fawn uses it. Or maybe it is because she once had a very nasty boss tell her that she'd never be more than she was at the time — a newspaper reporter. In the decade since, Fawn has become the bestselling author of six books and one of the nation's most beloved motivational speakers. Why?

Because she's real. She's honest. And, she is the only author and speaker who has personally interviewed so many of the most successful leaders of our times to learn their specific success and leadership strategies.

Her new book, *Finding the UP in the Downturn*, is a shot of adrenaline for men and women facing our collapsing economy. Fawn shows that the one variable we can count on and control is *us*. This is the time to buck up, get moving and gain ground, rather than surrendering to the negativity and bad news that never seems to stop. She makes the case that we have our greatest opportunity to succeed when others are giving up. She shows how we can use the bad economy to our advantage.

When Fawn left journalism to write her first book, it was rejected fifteen times — by every major publisher in the country. She persevered, figured out the problem, then had her choice of publishers. She figured she was about to become a famous billionaire in the process, but she received her first copy of *Hard Won Wisdom* one day before the Sept. 11 tragedies, and had to get out there and promote her book — and herself — at the most difficult moment in our history. The experience taught her everything about obstacles, risk-taking and success. The book was buoyed by this four-time Pulitzer nominee's ability to connect so well with live audiences, and soon, thousands of people had connected to her powerful message of possibility.

As soon as Oprah told the world how inspiring Fawn's book was, Fawn became one of the nation's most sought after speakers.

Fawn's second book, *Mustang Sallies*, hit best-seller lists within two weeks of its release. This ground-breaking book features interviews with more than 75 astounding trailblazers, including Hillary Clinton, Susan Sarandon, Janet Reno, Martina Navratilova, the late Ann Richards, Nadia Comaneci, Arianna Huffington, Carly Fiorina, Erin Brockovich and many, many others. The book looks at how women can find success by being themselves in a world where there is so much pressure to be like everybody else.

Audiences love Fawn because she's been there. Up, down, winning and losing. Fawn shares stories of creating triumph out of defeat, inspiring others to believe in themselves and take the risks involved in living a bold life.

This acclaimed investigative reporter has worked as a Florida correspondent for both *The Washington Post* and *U.S. News and World Report*. Her distinguished reporting career earned her numerous state and national awards including four Pulitzer Prize nominations and the prestigious Green Eyeshade Award from the Society for Professional Journalists. She has worked as a staff writer for *The Miami Herald* and *Denver's Rocky Mountain News* and was an editor for *The Tampa Tribune*.

Fawn looks back on that old bully boss who tried to hold her back and says, "Some people have mentors. I had a tormentor." If not for him, she'd never have looked for anything different from her career. And, the one thing she has learned again and again is, it's all about the obstacles.

To find out more about our keynote speaker, visit her website at: www.fawngermer.com.